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June 2, 2005

TELECOPIER TRANSMITTAL SHEET**TELECOPY TO: COMMISSIONER FOR PATENTS****FAX NUMBER: (703) 872-9306****FROM: JOHN P. O'BANION****RE: 10/905,356**
SON5180.66A (50P4114.01)**CERTIFICATE OF FACSIMILE TRANSMISSION (37 CFR 1.8)**

I hereby certify that the enclosed:

- 1. REVOCATION OF POWER OF ATTORNEY AND NEW POWER OF ATTORNEY (2 PAGES)**

are being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 703-872-9306) on
2 June 2005.

JOHN P. O'BANION
(Type or print name of person signing certificate)


(Signature)

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IF THERE ARE ANY PROBLEMS OR QUESTIONS, PLEASE CONTACT US AT (916) 498-1010. OUR FAX NO. IS (916) 498-1074.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: YUICHIRO DEGUCHI
Serial No.: 09/905,356
Filing Date: JULY 13, 2001
Title: VENDOR ID TRACKING FOR E-MARKER
Group No.: 3621
Examiner: BACKER, FIRMIN
Docket No.: SON5180.66A (50P4114.01)
Cust. No.: 36813

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REVOCATION OF POWER OF ATTORNEY AND NEW POWER OF ATTORNEY

Dear Sir:

The undersigned assignee of the entire interest in the above-identified subject application hereby revokes all previous powers of attorney and hereby appoints

John P. O'Banion	Reg. No. 33,201
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Milton M. Frazier	Reg. No. 44,687
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as its attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71.

An assignment of the entire interest in the above-identified subject application:

☒ was recorded on JULY 13, 2001 at reel/frame 011994/0940.

☐ is submitted herewith for recording.

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Dated: 5/13/05

ASSIGNEE: SONY CORPORATION

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Typed Name: HAROLD T. FUJII

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ASSIGNEE: SONY ELECTRONICS INC.

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